

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 CIAE-00 DODE-00 PM-04 H-01 INR-07
L-03 NSAE-00 NSC-05 PA-01 PRS-01 SP-02 SS-15
USIA-06 ACDA-07 EB-08 COME-00 TRSE-00 /073 W
-----272317Z 014456 /21

R 271550Z APR 77
FM USMISSION USBERLIN
TO SECSTATE WASHDC 4460
INFO AMEMBASSY BONN
AMEMBASSY BERLIN UNN
AMECONSUL FRANKFURT

LIMITED OFFICIAL USE USBERLIN 1124

E.O.11652: N/A
TAGS: EIND, ELAB, WB, GW
SUBJECT: SCHEEL PRESENCE AT BMW CEREMONY TAKES EDGE OFF
HOECHST REBUFF

REF: USBERLIN 1028

1. PRESENCE OF BUNDESPRESIDENT SCHEEL IN WELL-ATTENDED
AN PUBLICIZED APRIL 26 CORNERSTONE LAYING CEREMONY FOR
EXPANDED BERLIN BMW MOTORCYCLE PRODUCTION FACILITIES HAS
BEEN HERALDED LOCALLY AS DEMONSTRATION FRG CONCERN AT
HIGHEST LEVEL FOR DEVELOPMENT OF BERLIN ECONOMY. SCHEEL
CALLED BMW INVESTMENT AN IMPORTANT VOTE OF CONFIDENCE
IN BERLIN AND URGED SCRUPULOUS UPHOLDING OF AGREEMENTS
REACHED IN 1973 BETWEEN BRANDT AND BREZHNEV.

2. SCHEEL'S PARTICIPATION IN CEREMONY MARKING FIRST
MAJOR SUCCESS IN CURRENT CAMPAIGN TO ATTRACT NEW BERLIN
INVESTMENT WAS A MORALE BOOSTER AND COMPENSATED FOR LOCAL
DISAPPOINTMENT AT HECHST DECISION TO LAY OFF 700 OF
1,100 WORKERS IN SPINSTOFFFABRIK. SHARP HOECHST REPLY
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TO CRITICISM BY BERLIN SENAT AND LETTER FROM BUNDESMINISTER
FOR ECONOMICS FRIDERICH'S ASSERTED THERE WOULD BE NO CHANGE
IN DECISION. HOECHST ADDED FIRM FOUND IT DIFFICULT TO
UNDERSTAND HOW SENAT COULD SUGGEST NEW PRODUCTION BE
TRANSFERRED FROM FRG TO WEST BERLIN, WHICH WOULD MERELY
TRANSFER THE JOB LOSS, BE UNECONOMICAL AND SOLVE NO
PROBLEMS.

3. COMMENT: HOECHST REPLY WAS NO SURPRISE TO BUSINESS
COMMUNITY, SOME OF WHOM THINK MAKING PUBLIC ISSUE OF
CASES LIKE HOECHST MAY DETER OTHER FIRMS FROM DEEPER
INVOLVEMENT IN BERLIN. DAVIS

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CONSTRUCTION, INDUSTRY, POLITICAL SITUATION, MOTORCYCLES, BUILDINGS
Control Number: n/a
Copy: SINGLE
Sent Date: 27-Apr-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: RELEASED
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 22 May 2009
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977USBERL01124
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770147-0825
Format: TEL
From: USBERLIN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770412/aaaaajuo.tel
Line Count: 67
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: c1373e9c-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: LIMITED OFFICIAL USE
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: LIMITED OFFICIAL USE
Previous Handling Restrictions: n/a
Reference: 77 USBERLIN 1028
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 03-Feb-2005 12:00:00 am
Review Event:
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Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
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Secure: OPEN
Status: NATIVE
Subject: SCHEEL PRESENCE AT BMW CEREMONY TAKES EDGE OFF HOECHST REBUFF
TAGS: EIND, ELAB, WB, GE, BMW
To: STATE
Type: TE
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Review Markings:
Margaret P. Grafeld
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